

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Senate Leadership Fund

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 11/16

Invoice ID: 1256890
Campaign ID:

Invoice Date: 11-16-2016
Estimate ID: 3900

Contract ID: 877262
P.O Number:

Client ID: 42962
Tax ID:

Description

Amount

Gross Advertising Fee	\$735.00
Agency Commission	(\$110.25)
Rep. Firm Commission	(\$218.67)

Net Advertising Fee	\$406.08
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Sub Total	\$406.08
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Total This Invoice	\$406.08
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/62342645/
1470

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: Senate Leadership Fund
 Remarks: /62342645/
 Bill Cycle: 11/16
 Rep. Firm: VNS/NCC

Contract ID: 877262
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/31/16	Monday	CNBC-E	1470-TERRE HAUTE	Shark Tank	8:11pm	SLFTV30IN12H	00:00:30	Charged	46.00	*
10/31/16	Monday	CNN-E	1470-TERRE HAUTE	Anderson Cooper 360	8:37pm	SLFTV30IN12H	00:00:30	Charged	61.00	*
10/31/16	Monday	FXNC-E	1470-TERRE HAUTE	The O'Reilly Factor	8:48pm	SLFTV30IN12H	00:00:30	Charged	86.00	*
10/31/16	Monday	HGTV-E	1470-TERRE HAUTE	Love It or List It	9:17pm	SLFTV30IN12H	00:00:30	Charged	92.00	*
10/31/16	Monday	HIST-E	1470-TERRE HAUTE	Pawn Stars	10:19pm	SLFTV30IN12H	00:00:30	Charged	98.00	*
10/31/16	Monday	DISC-E	1470-TERRE HAUTE	Street Outlaws	10:43pm	SLFTV30IN12H	00:00:30	Charged	92.00	*
10/31/16	Monday	TBSC-E	1470-TERRE HAUTE	Full Frontal	10:49pm	SLFTV30IN12H	00:00:30	Charged	104.00	*
10/31/16	Monday	TLC-E	1470-TERRE HAUTE	Kindred Spirits	11:13pm	SLFTV30IN12H	00:00:30	Charged	61.00	*
10/31/16	Monday	HALL-E	1470-TERRE HAUTE	Christmas Cartwrights	11:50pm	SLFTV30IN12H	00:00:30	Charged	46.00	*
10/31/16	Monday	FRFM-E	1470-TERRE HAUTE	The 700 Club	11:59pm	SLFTV30IN12H	00:00:30	Charged	49.00	*
Grand Total									735.00	

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

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